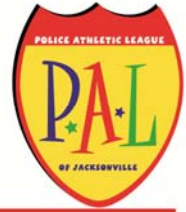




PAL'S FIRST ANNUAL  
**JULIAN E. JACKSON**  
AMATEUR BOXING CHAMPIONSHIP



**Dear Friends and Community Leaders:**

The Police Athletic League of Jacksonville is a non-profit 501(c) (3) youth-serving organization which provides educational, athletic, mentoring, and teen leadership programs to more than 2,800 children in six locations throughout the Jacksonville community.

PAL is pleased to announce our first amateur USA sanctioned boxing championship in honor of longtime PAL supporter and boxing champion Julian E. Jackson, who passed away on November 14, 2011. The tournament will be held on February 11, 2012 at the Monument PAL location. The event will attract participants and spectators from all over Florida and Georgia. Our primary source of financial support for this event comes from the purchase of tournament sponsorships and donations.

Please find enclosed for your consideration a sponsorship package outlining the benefits of participation. All proceeds raised from the event will be used to benefit the Police Athletic League boxing program.

PAL has been serving the youth of Jacksonville for over 39 years through athletic programs, summer camps and our nationally accredited after school educational program. Your support will help us to continue to serve our city's at-risk youth for many years to come. All donations are tax deductible.

Thank you in advance for your support. Please do not hesitate to contact Tiffany Mackey (904) 854-6555 or (904) 445-8720, [Tiffany.Mackey@jaxsheriff.org](mailto:Tiffany.Mackey@jaxsheriff.org) or Shelly Williams (904) 355-3308 [Shelly.Williams@jaxsheriff.org](mailto:Shelly.Williams@jaxsheriff.org) for additional information.

Sincerely,

Lt. Derrick Mitchell  
Executive Director

Tiffany Mackey  
Athletic Program Director



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## SPONSORSHIP OPPORTUNITIES

### CHAMPIONSHIP PACKAGE - DONATION: \$500.00 AND UP

- A total of 30-45 seconds commercial airtime divided into 5 segments with sponsorship mention
- Full page Ad in our boxing program
- Your Company name on our flyer
- Your Company logo on our advertisement poster
- Your Company banner in the boxing venue (**must be provided by Sponsor**)
- Championship belt and trophy with your Company name
- Company Plaque with the picture of a Company Representative with the winner.
- Six complimentary ringside tickets.

### CONTENDER PACKAGE - DONATION: \$300 - \$499.00

- A total of 20 seconds commercial airtime divided into 2 segments with sponsorship mention.
- ½ page ad in our boxing program
- Your Company name on our flyer
- Your Company banner in the boxing venue (**must be provided by Sponsor**)
- A bout designated to your Company
- Championship belt with your Company name
- Four complimentary ringside ticket

### RINGSIDE PACKAGE - DONATION: \$100.00 - \$299.00

- Sponsorship acknowledgements aired
- Ad in our boxing program - Business Card
- Your Company name on flyers
- Two complimentary ringside tickets

NOTE: It's required that you design your ad according to the package that you have selected.  
**Company ad information must be submitted before February 1, 2012.**





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## SPONSORSHIP AGREEMENT

**YES, I WOULD LIKE TO PARTICIPATE AT THE FOLLOWING SPONSORSHIP LEVEL:**

**Championship \$500+** \_\_\_\_\_ **Contender \$300-\$499** \_\_\_\_\_ **Ringside \$100-\$299** \_\_\_\_\_

- Sorry, we prefer not to participate as a sponsor, but would like to make a donation in the amount of \$\_\_\_\_\_.
- I wish to decline benefits associated with my sponsorship
- I wish to remain anonymous

### CONTACT INFORMATION

Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_ Please Invoice Me: \_\_\_\_\_

Or Charge my Credit Card:  Visa  Mastercard  Amex  Discover

Name on Credit Card: \_\_\_\_\_

Credit Card Number: \_\_\_\_\_ Exp. Date: \_\_\_\_\_

3-digit Security Code: \_\_\_\_\_ Date: \_\_\_\_\_

Sponsor Signature: \_\_\_\_\_

On behalf of my company, I have read the terms of this sponsorship and agree to them in full. Payment due in full no later than February 1, 2012

*We thank you for your support. Please return this signed agreement to Tiffany Mackey (854-6555) via:*

*Fax: 904.854.6560*

*Email: Tiffany.Mackey@jaxpal.com*

*Mail: P.O. Box 351060 • Jacksonville, FL 32235*